Project Development Phase

**No. Of Functional Features Included In The Solution**

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| PROJECT NAME | Creating a landing page in HubSpot |

Certainly, here is a table summarizing the functional features included in HubSpot for creating landing pages:

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| **S.NO.** | **FEATURE** | **DESCRIPTION** |
| 1 | Drag-and-Drop Editor | Intuitive visual editor for designing landing pages. |
| 2 | Template Library | Pre-designed templates for quick and easy page creation. |
| 3 | Custom HTML/CSS/JavaScript | Ability to add custom code for advanced customization. |
| 4 | Responsive Design | Pages automatically adapt to various device sizes. |
| 5 | Form Builder | Create customizable forms to collect user information. |
| 6 | A/B Testing | Test different page variations to optimize conversions. |
| 7 | SEO Tools | Optimize pages for search engines with meta tags, etc. |
| 8 | Content Personalization | Tailor content based on user attributes. |
| 9 | Smart Content | Dynamic content that changes based on visitor criteria. |
| 10 | Analytics and Reporting | Detailed metrics on page performance and user behavior. |
| 11 | Integrations | Connect with third-party tools and platforms. |
| 12 | CTA Integration | Add and customize Call to Action buttons. |
| 13 | Social Sharing | Encourage social sharing with social media buttons. |
| 14 | Multi-Language Support | Create pages in multiple languages for global reach. |
| 15 | Conversion Path Creation | Link pages to guide visitors through a conversion path. |
| 16 | SSL Security | Secure data transfer with SSL encryption. |